

IdeAS to Action

Ideas to Action Spring Gathering
Building Community
Saturday May 3, 2008
9:30 am - 11:30 am
Houston, TX

Agenda

9:30 AM – 9:35 AM	Welcome
9:35 AM – 9:45 AM	Member Leader Gatherings Overview: Yesterday, Today and Tomorrow
9:45 AM – 9:55 AM	Warm-up Activity (Taken from the Community Building Card Deck)
9:55 AM – 10:05 AM	Why Community?
10:05 AM – 10:15 AM	Setting the Stage: Café Guidelines & Logistics
10:15 AM – 11:10 AM	Café Discussion (Three Rounds in Rotation) <ol style="list-style-type: none">1. <i>What was/is your best community experience? Why? How did/do you find this experience valuable? (15 min)</i>2. <i>What was/is your best community experience within your member unit? Why? How did/do you find this experience valuable? (15 min)</i>3. <i>How can you create community within your member unit for members and non-members? (15 min)</i>
11:10 AM – 11:25 AM	Café Report Out: Sharing Key Insights
11:25 AM – 11:30 AM	Next Steps: ASQ's Community Strategy
11:30 AM – 12:30 PM	Lunch

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Discover, Engage, Connect

Program Objectives

- To develop a greater understanding by participants of ways others participate in community and how their experiences are valuable.
- To engage participants in meaningful discussion about their personal community experiences which will contribute to the development of ASQ's future community strategy.
- To strengthen the connection between members and HQ to unite us in a common goal aimed at enhancing the community experience.

Participant Takeaways

- Participants will increase their understanding of how the community concept drives member value for the Society and how community can be integrated into member unit activities.
- Participants will feel their voices have been heard and that their insights will be used in the development of ASQ's community strategy.
- Participants will leave with a positive orientation of the future of ASQ and the quality profession.
- Participants will receive a gift – a Community Building Card Deck – to help add member value within their respective member units.

Outcomes

- To create a sense of excitement and enthusiasm in participants to pursue community building activities.
- To gain a better understanding of community's strategic importance to ASQ and ASQ member units.