



September 23-24, 2007
Program Agenda

Sunday, September 23, 2007		
5:00 PM – 8:00 PM	Registration/Information Desk	Grand Ballroom Foyer
6:00 PM – 9:00 PM	Networking Reception	Grand Ballroom
Monday, September 24, 2007		
7:00 AM – 5:00 PM	Registration/Information Desk	Grand Ballroom Foyer
7:00 AM – 8:00 AM	Continental Breakfast	Grand Ballroom
8:00 AM – 9:30 AM	Opening Remarks History of the Gathering Where We Are Today Future Towards a Common View of Member Value	Grand Ballroom
9:30 AM – 9:45 AM	Break	
9:30 AM – 11:45 AM	Voice of the Customer Research	Grand Ballroom
11:45 AM – 1:00 PM	Lunch	Grand Ballroom and Foyer
1:00 PM – 2:00 PM	Breakout: Tools to Drive Member Value Breakout: Member Value Across Member Types Breakout: Member Engagement Breakout: ASQ Fast Forward - The Future Face of Quality Breakout: Making the Economic Case for Quality	New Orleans Ballroom North New Orleans Ballroom South New Orleans Ballroom Central Directors 6 Lafayette Ballroom
2:00 PM – 2:15 PM	Break	
2:15 PM – 3:15 PM	Breakout: Tools to Drive Member Value Breakout: Member Value Across Member Types Breakout: Member Engagement Breakout: ASQ Fast Forward - The Future Face of Quality Breakout: Making the Economic Case for Quality	New Orleans Ballroom North New Orleans Ballroom South New Orleans Ballroom Central Directors 6 Lafayette Ballroom
3:15 PM – 3:30 PM	Break	
3:30 PM – 4:30 PM	Discussion of Key Findings Collecting our Thoughts	Grand Ballroom
4:30 PM – 5:00 PM	Audio Interviews	Lobby Café, Directors 6
6:00 PM – 7:00 PM	Reception	Grand Ballroom Foyer
7:00 PM – 9:00 PM	Dinner	Grand Ballroom
Tuesday, September 25, 2007		
7:30 AM – 11:45 AM	Registration/Information Desk	Grand Ballroom Foyer
7:30 AM – 8:30 AM	Continental Breakfast	Grand Ballroom
8:30 AM – 10:00 AM	Recap of Previous Day Storytelling and Group Dialogue	Grand Ballroom
10:00 AM – 10:15 AM	Break	
10:15 AM – 11:45 AM	Report Out Create ASQ's Final Story Developing a Response Final Comments	Grand Ballroom
11:45 AM	Box Lunches to Go	Grand Ballroom Foyer
Noon – 2:00 PM	Conversation Café	Grand Ballroom